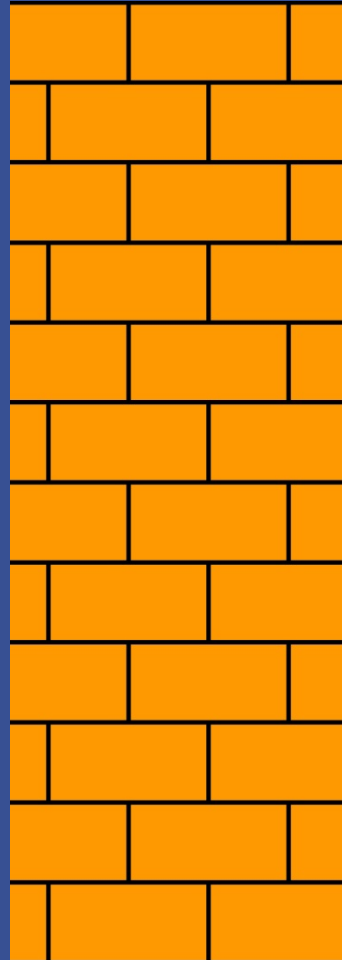


Technical Assistance Grant



What's the Problem?



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Memory Lane



ATLANTA RADIO THEATRE COMPANY 2016

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A DIFFERENT KIND OF ZOMBIE STORY...

Mercury: A Broadcast of Hope

What do you do when you're trapped in a radio station during the zombie apocalypse?

You help people.

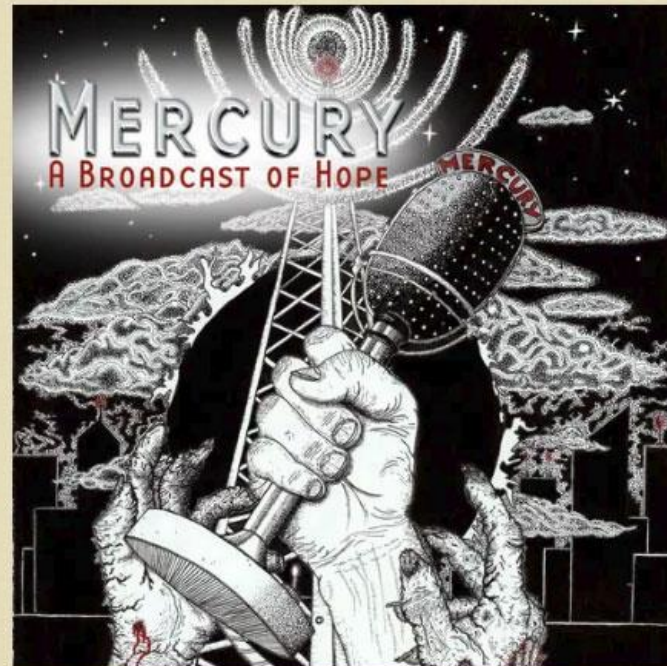
From ARTC comes an unprecedented audio drama experience. Updating daily, with episodes available for only 24 hours each, *Mercury: A Broadcast of Hope* tells the story of a small group of survivors living in or around a college radio station broadcasting during the zombie apocalypse. Each day they will bring 5-7 minute messages of hope, survival skills, coping strategies, personal stories, or whatever they feel their listeners need that day to make it through.

Because what does the world need when it's overrun by the dead?

A reason to live.

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Daily Audio Drama















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Breaking Radio Silence!

Sign up for the ARTC newsletter, Breaking Radio Silence, to keep up with information about live performances, new releases, podcasts, and other ways to experience our own brand of modern audio drama!

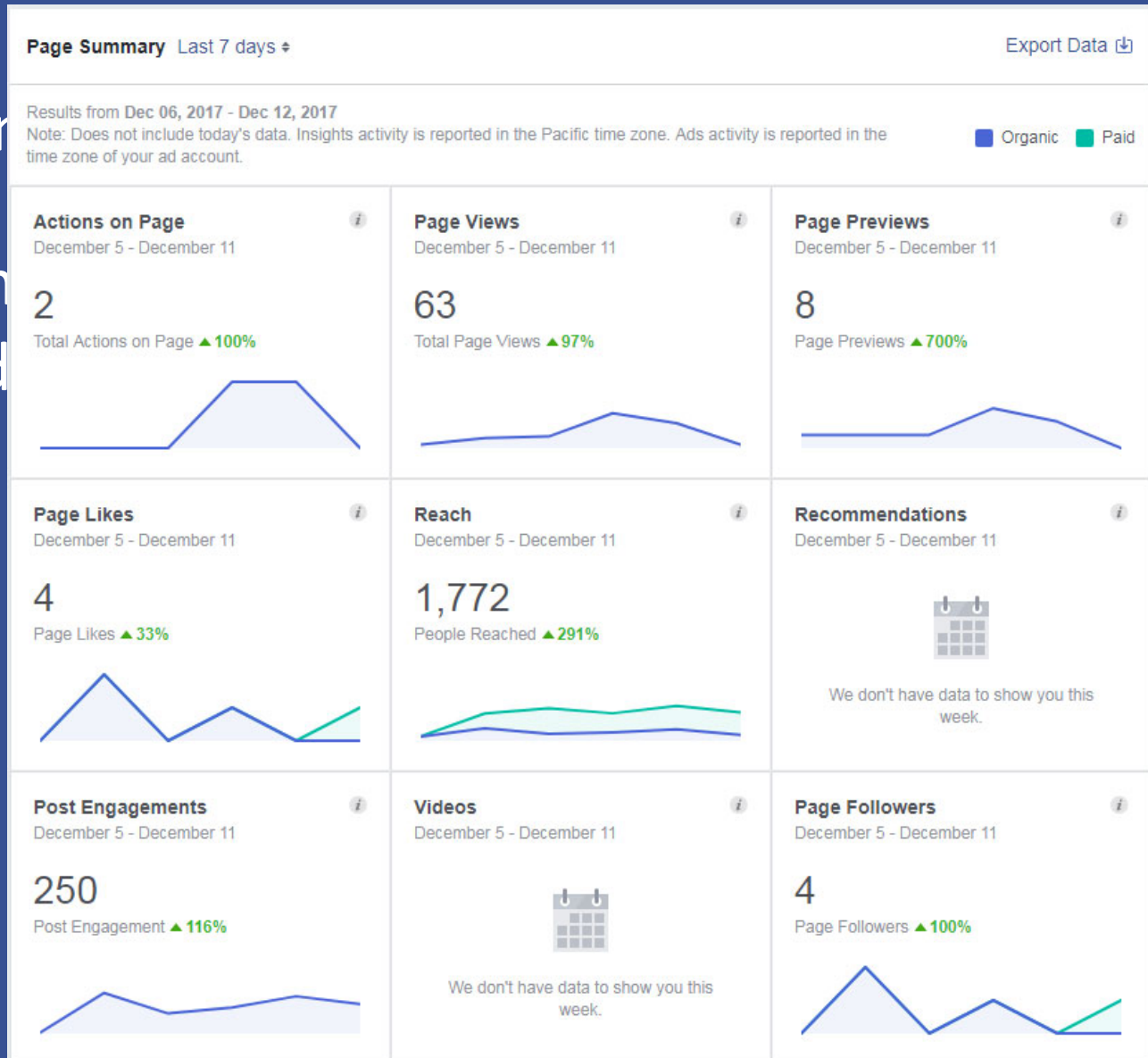
SUBMIT

NO THANKS

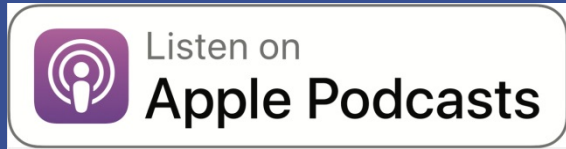


Results?

- Laura
- Add
- Sum
- Paid



Focus on Audience Building



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Recommendations?